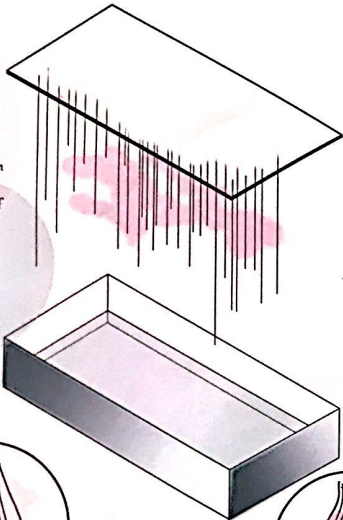


# THE COTTON CLOUD

Feeling in the pink of hues? Experience a multi sensory story of the flavours of Rajasthan enticed by your sight and smell

Ever felt the hitting coolness of mint in a hot drink? or the sizzling heat of a brownie through ice cream? or felt the spice of chilly in a dessert. Come feel a journey through your senses and moods by the Rajasthani flavour of SKY

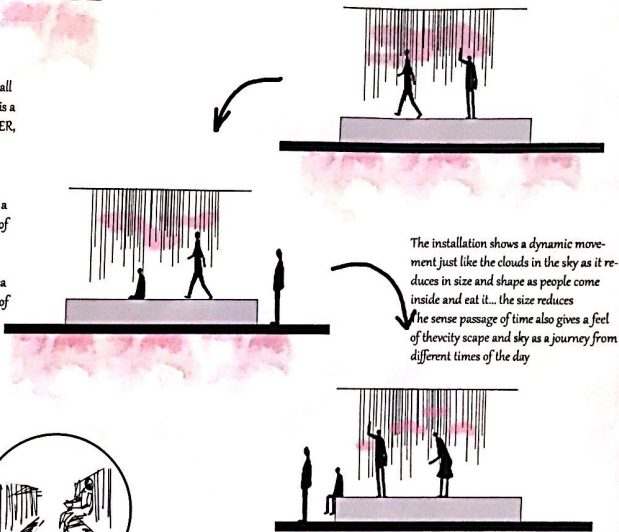
The COTTON CLOUD - an edible art installation, takes us from dawn to dusk reflecting the elements of sky, water and its architecture through a cooling walk in midst the pink clouds



The concept began from making the user feel all the flavours of the space with all his senses. It is a small walk highlighting three elements : WATER, SKY AND LAND

You feel the coolness on your feet through the water below and taste the graininess of Earth through sand . As you pluck the cotton candy a sweetness sets in reminiscent of the Pink City of Jaipur, calm and Dynamic in its own way

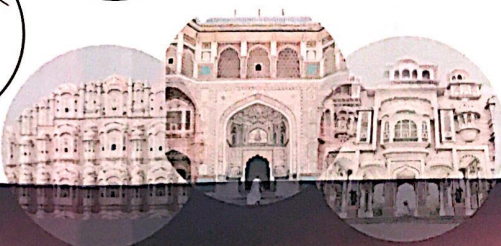
The setting sun of the city is often pink, our idea was to symbolically relate it to the architecture of the city complimenting it



The installation shows a dynamic movement just like the clouds in the sky as it reduces in size and shape as people come inside and eat it... the size reduces the sense passage of time also gives a feel of the city scape and sky as a journey from different times of the day

Not only it can be experienced as a walk, or a sitting treatise as well to feel it even more. It is a series of experiences either all at once or differently experienced

First the sight is reminiscent of the symbolic pink sky of the city  
The sense of touch and taste through the candy reaches you  
Then is the feel of the coolness and warmth through sand and water  
The clanking sounds remind you of Jaipur



The authenticity of a space is only felt when it stimulates all your SENSES  
"SO BE QUIET AND LET THE SPACE DO THE TALKING"

